



BPNI BULLETIN

Number 28, February 2006

From the Desk of the National Coordinator

Repositioning Integrated Child Development Scheme

Exclusive breastfeeding has been identified as the single most effective preventive intervention, which could prevent 13 per cent of all childhood deaths. Adequate and appropriate complementary feeding from six months to 24 months could prevent additional 6 per cent of all such deaths. Translating these two optimal infant and young child feeding practices to a coverage of 90% could cut 19% deaths of under five, that means in India over 450,000 deaths could be saved.

Universally feeling among mothers is that they don't have enough breastmilk for their baby, and health workers offer supplements of milk to treat this 'perception' rather than building confidence of the mother using counseling skills. Mothers have 'little' or 'no awareness' about exclusive breastfeeding, and complementary feeding; what to give, how much to give and when. Confusing messages flow from different quarters including health personnel. Most health personnel use their 'own' experience or old knowledge. Aggressive commercial promotion of baby foods using market and health care system leads to adoption of bottle-feeding as a modern way of feeding even in remote villages of India.

Infant and young child feeding counseling service requires skilled training in IYCF counseling, which enhances providers' motivation to reach families and build trust as there is dialogue about the child during pregnancy and around birth. It aims at behavior change and positions ICDS as 'true' child development programme rather than 'food for the poor' as it is perceived now. IYCF counseling enables mothers to make informed decisions to choose feeding methods for their babies. It provides the best possible opportunity to improve coordination and linkage, as well as an integrated approach for the health and development sector, which is by far the weakest link. It also helps improve participation of women and contributes to their empowerment. Thus, it ensures fulfilling commitments to the rights of both mothers and children.

In India, efforts have been made to merely inform women and that too occasionally, like 'rooming in' and discouraging prelacteal feeds. Those less often implemented are 'counseling' and 'education'. This may be partly due to the fact that programme managers are not aware of much higher benefits of the counseling and education for optimal infant feeding and these are harder to implement effectively, and require more organization, generation of additional resources, more highly motivated and skilled staff, and in some cases, new staff. Fortunately, most of the needed interventions can be delivered through existing services, only needing improvement in the quality and responsiveness.

That means, there is a need to reposition ICDS as true development programme to produce 'Smart children' and thus a 'Smart society' and for ALL the rich and the poor. The action of course requires additional spending and needs high-level political response. Further, redefining the role of our frontline workers is essential, primarily the Anganwadi worker should perform the role of skilled counselor with a context of child development and other specific roles.

The most recent speech of Hon'ble Finance Minister on ICDS captures very clearly the understanding of decision makers when he said, The Universalisation of the ICDS scheme is overdue in which there is a functional anganwadi that provides full coverage for all children in every settlement. It calls for new ways and a clear preventive approach and not doling out food only.

What can be done at the level of health professional?

- We should all cooperate with the Govt of India in its efforts in implementing ICDS so that to make it a public campaign with larger participation of health professionals, NGOs and general public.
- Make every pregnant woman aware about the optimal infant and young child feeding at each antenatal visit. Obstetrician can do this job more effectively.
- Health awareness posters can be put in the waiting areas of the clinics and the hospitals in the departments of pediatrics and obstetrics devoted to infant feeding.
- Health personnel should discuss the issue of child feeding with the parents at each check up whether for routine well baby check up or when the child is sick.
- Health personnel can have written material in their clinics guiding the parents about optimal infant feeding.

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CONTENTS

Important Activities	2-4
World Breastfeeding Week Awards	5
WBW Activities	6-7
WBW in Orissa	8
National Convention of BPNI	9-10
Election of BPNI	11
Resources	12

IMPORTANT ACTIVITIES

Release of Training Manual titled: “A Training Course, The 3 in 1 Course” by Mrs Reva Nayyar, Secretary DWCD, Government of India



Mrs Shashi Prabha Gupta, Mr Chaman Kumar, Mrs Reva Nayyar, Dr Arun Gupta and Mr Eimar Barr at the function

On 3rd August 2005, Smt Reva Nayyar, Secretary, DWCD, released a Training Manual titled “Infants and Young Child Feeding Counseling: A Training Course, The 3 in 1 Course” (an integrated course on breast feeding, complementary feeding and infant feeding and HIV counseling). The function coincided with World Breastfeeding Week and took place in her office. Mr Chaman Kumar (Joint Secretary), Ms Parul Devi Dass (Joint Secretary), Mrs Shashi Prabha Gupta (Technical Advisor), Mr MS Negi (Deputy Secretary), Mrs Neelam Bhatia (NIPCCD, Dy Director), Dr Arun Gupta (National Coordinator, BPNI), Dr JC Sobti, Dr Tarsem Jindal, Dr JP Dadhich and others from BPNI attended the function. UNICEF (India) was represented by Mr Werner Schultink, Mr Eimar Barr and Mrs Deepika Shrivastav.

While releasing the manual, Secretary (WCD) appreciated the efforts made by BPNI/ IBFAN in preparing these manuals. She also mentioned that the problem of malnutrition could be tackled by giving proper information to the public and acknowledged the work done by BPNI in this area.

Dr Arun Gupta explained that BPNI/ IBFAN in partnership with UNICEF and WABA have developed this comprehensive and integrated 3 in 1 course manual. It is structured in such a manner so as to

prepare state level trainers, who in turn would train middle level trainers and finally, the frontline workers. UNICEF representative highly appreciated the role of BPNI.

National Workshop on Rapid Assessment of Status of Global Strategy for IYCF practices held in AIIMS, New Delhi.

A National Workshop on Rapid Assessment of the Status of Global Strategy for Infant and Young Child Feeding (IYCF) Practices-Finding Gaps and Reaching Consensus was organized at the Center for Community Medicine, AIIMS, New Delhi, on 5 August 2005 to commemorate World Breastfeeding Week. Breastfeeding Promotion Network of India (BPNI), National Neonatology Forum of India (NNF), Department of Pediatrics and Department of Community Medicine, All India Institute of Medical Sciences (AIIMS), New Delhi hosted it. During the opening session, Dr NB Mathur spoke about the existing situation of malnutrition and urgent need for assessing the situation. Dr Vinod Paul stressed on having an assessment based on national situations and needs. Dr Arun Gupta explained about WBT initiative, about its role in benchmarking progress on implementation of the Global Strategy at country level and action involved. Dr JP Dadhich made a Power Point presentation on WBTi and explained the nature of the toolkit. The outcome of the meeting was a consensus document on the achievements and gaps of GSIYCF in India.

Rapid Assessment of the Status of Global Strategy for Infant and Young Child Feeding (IYCF) practices at the



Group photo of National Workshop on Rapid Assessment

National Level---Finding Gaps has been carried out in eight South Asia Countries viz. Afghanistan, Bangladesh, Bhutan, India, Maldives, Nepal, Pakistan and Sri Lanka. In India this assessment was carried out by BPNI, NNF and AIIMS. The Indian report was published as "India Report" and circulated among all stakeholders. All south Asian countries reports were presented along with country specific plan of action, at the South Asia Breastfeeding Partners' Forum-2 at Kathmandu in October 2005.

Training of Middle Level Trainers on "IYCF Counselling Skills" was conducted for two groups at MGM Medical College, Indore

Training of Trainers on "IYCF Counselling Skills" was conducted at the MGM Medical College, Indore, Madhya Pradesh. Two batches of trainers were trained from 25 to 29 July and 1 to 5 August 2005, respectively. In the first batch 18 trainers participated and Course Director was Dr BB Gupta and in the second training 15 participants were trained and Course Director was Dr Ashok Kumar. Both the trainings were coordinated by Dr (Mrs) Premlata Parekh, Head of Dept of Pediatrics, MGM Medical College, Indore. These trainings were carried out in collaboration with UNICEF, Bhopal, and Department of DWCD, Bhopal.

Workshop of Regional Education Leaders for incorporating Infant and Young Child Feeding in the undergraduate curriculum of medical students planned for November 2005

Regional Education Leaders, for incorporating IYCF in the undergraduate curriculum of medical students, were invited to the Workshop on Sensitization of Nodal Senior Faculty Members from the departments of



Workshop of Regional Education in progress

Pediatrics and Community Medicine from 12 medical colleges was organized in Gurgaon on 5th and 6th November 2005. The proposed workshop primarily focused on the following broad areas: (a). Discuss the learning objectives and identify gaps in the current teaching of 'Essentials of IYCF' to medical students, (b). Decide 'what' (contents), 'how' (teaching methods) and 'when' (which semesters) to introduce the desired changes in the revised curriculum, (c). Preparation of Action Plan by the individual institution which would include training of faculty members in Lactation Management and Complementary Feeding and curriculum planning. The action plan also included proposed activities to sensitize and train key personnel from the neighboring medical colleges assigned to each Regional Center. Meeting was coordinated by Prof A.K. Patwari, Technical Coordinator.

Report of National Partners' Planning Meeting held in Mussoorie, on 23rd and 24th June 2005

Following are some of the key recommendations, which were arrived at the meeting:

- IYCF counselling should be included as one of the "services" in the ICDS programme
- Ensure adequate support for the working mothers by effective enforcement of Maternity Benefit Act and provisions of supportive child care services.
- Allocate specific budget lines for IYCF in RCH and ICDS.
- Strengthen the role of National Breastfeeding Committee to coordinate and review half yearly actions for achieving 10th Plan Goals for IYCF.
- Incorporate topics on IYCF, consistent with PPTCT training modules both in the RCH II and ICDS, based on the 3 in 1 training course.
- Carry out assessment of training needs and training load for state specific interventions on IYCF.



Participants at "National Partners Planning Meeting"

Violation of IMS Act by Nestle

During September, a 'Press Release' titled "Nestle Sponsors Homeopaths' Meet and Lunch-Spreading Health or Sickness" has been sent to the media at national and international level. This mentions details of the recent episode on how Nestle continues to violate the IMS Act. According to Dr. Goutam Ghosh of Jalpaiguri, who was invited to this meet of Homeopath doctors, the meeting began with one doctor giving lecture on 'Skin Diseases' and it was followed by 'Promotion of Nestle Products'. It was accompanied by a patronage of lunch and free distribution of 'Child Health Cards'. This is being reported to national Human Rights Commission, Department of Women & Child Development, Ministry of Health and Family Welfare, Directorate General of Health Services, Indian Homeopathy Council, NGOs, Professional Organizations and international agencies.

Meeting of Thanjavur District Branch of BPNI

Thanjavur district branch of BPNI held a meeting on 02-09-2005 at Kumbakonam and passed a resolution mentioning to meet the Central Health Minister, to convene a meeting of District and State Health Officials on awareness of IMS Act 2003 and to have a Nutrition exhibition on IYCF on Children's day at Aduthurai.

As a follow up to that Dr G Sambasivam, District Coordinator, met the Union Health Minister, Dr. Anbumani Ramadoss at Thiruvananthapuram, Kerala, on 30.09.2005 and requested for nationwide publicity on IMS Act-2003.

BPNI Maharashtra: - Report of July - Dec 2005

Activities:

1. Relief work after floods in Mumbai
2. World Breastfeeding Week celebrations
3. First workshop in Nandurbar
4. IInd IYCF Conference at Amravati
5. Sensitization workshop at Chikkaldhara and field visit to villages in Dhambi district
6. ICDS workshop at Chikkaldhara
7. Second workshop at Nandurbar
8. Conducted a survey on the ward wise situation in Mumbai after floods to check infant feeding practices in emergency situations
9. Three day workshop at SNTD University with students of Nutrition

Achievements:

1. BPNI Wardha and BPNI Amravati from Maharashtra have been awarded as the best district branches in India in celebrating World Breastfeeding Week.
2. BPNI Maharashtra has coordinated in preparation of the module in local language along with the Nutrition Mission and UNICEF.

1st International Training Course on National Level Capacity Building for developing National Trainers on "Infant and Child Feeding Counselling - A Training course The '3 in 1 course'.

BPNI / IBFAN Asia Pacific in collaboration with University College of Medical Sciences (UCMS) and GTB Hospital, Delhi organized the First International Training Course for developing National Trainers on "Infant and Young Child Feeding Counselling- A Training Course The '3 in 1 Course'", an integrated course on breastfeeding, complementary feeding and infant feeding & HIV. The course held from 15th January – 31st January 2006 in New Delhi, India. The trainees came from Bhutan, Nepal, Laos PDR apart from India. A total of 7 trainees from these countries participated in the course and all were recognized as National Trainers at the end of the course and 26 participants were also trained. Sixteen trainers were upgraded to the level of course director during this training course. The course director was Dr MMA Faridi, Professor of Pediatrics, GTB Hospital and UCMS, Delhi.

Objectives of the Course:

The course was organized with the objective of building national capacity to address the skill building of all health care workers for counselling on IYCF. The course helped in creating 'national teams' of trainers for action at local level in different countries and also in other states of India.



Participants at the 1st International Training Course

World Breastfeeding Week 2005

The World Breastfeeding Week 2005 was celebrated all over the country with much fanfare and full enthusiasm. BPNI was instrumental in stimulating the members, Govt Agencies, other NGOs and others to come forward and involve themselves in this social awareness. A special brochure was produced by BPNI on the theme "Breastfeeding and Family Foods: Loving and Healthy". A special kit was prepared and 10,000 of these were distributed in all parts of the country. This kit included the Theme Brochure, 10 Guiding Principles of Complementary Feeding, a Feedback form, a set of 8 letters to different persons for advocacy. The theme brochure was translated into various local languages like Hindi, Marathi, Telugu and posted on the BPNI website.

World Breastfeeding Awards:

Following awards were given at the National Convention, along with these; Appreciation Awards were given to 17 entries.

Best State Branches:

- 1) Dr CR Banapurmath – Karnataka State Branch
- 2) Dr Arun Kumar Thakur – Bihar State Branch

Best District Branches

- 1) Dr Asha Benakappa – Bangalore District Branch
- 2) Dr Asha Nikte – Akola District Branch
- 3) Dr Jayant Vaghe – Wardha District Branch
- 4) Dr SB Borade – Amravati District Branch
- 5) Dr R Arulmozhi – Cuddalore District Branch

NGOs

- 1) Dr Mohan Adyalkar - Lions Club Wardha, Dist 323H
- 2) Dr (Mrs) Vidya Bangde – Inner Wheel Dist 303, Chandrapur
- 3) Dr Devendra Sareen – IAP, Udaipur Branch

Institutions from State Govt and Union Territories

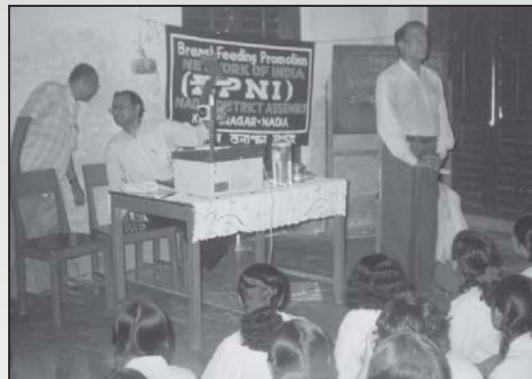
- 1) Mrs Mabel Shivkar, Principal, RVS College of Nursing, Coimbatore
- 2) Mrs LD Bhutia, Jt Dir., Social Justice Empowerment & Welfare Dept., Govt of Sikkim



World Breastfeeding Week Activities



BPNI Nadia District Branch



BPNI Nadia District Branch



BPNI Bangalore District Branch



BPNI Ludhiana District Branch



Seminar on Breastfeeding & Family Foods



Inner Wheel Club, Dharamsala



Prize Distribution Ceremony, BPNI-Adoni, Kurnool



BPNI-Adoni, Kurnool

World Breastfeeding Week Press Clipping

Symposium on breast feeding

EXPRESS NEWS SERVICE
LUDHIANA, AUGUST 3

UNDER a series of lectures being held to mark the Breast Feeding Week, a symposium was held at ESIC Hospital today. Paediatrician Dr Rajinder Gulati, coordinator, Breast Feeding Promotion Network of India and former president of Indian Association of Paediatrics, delivered a lecture on breast feeding.

He said breast feeding is the best way to feed babies for the first six months of age and on growing older, they need to join in eating same foods as the rest of the family. "This period of transition from exclusive breast feeding to family foods is very crucial. Inadequate breast feeding and delayed or early introduction of complementary feed contributes significantly to

Breast feeding is identified as number one preventive intervention for three major killer diseases (neonatal sepsis, diarrhoea and pneumonia). Optimal IYCF practices not only contribute to survival but ensure better intelligence quotient and proper physical development of children

high prevalence of malnutrition in Indians, where 36 million of children under the age of three are underweight, which has profound negative consequences on physical development and mental health," he said.

Dr Gulati said complementary feeding is giving foods and not replace on-going breast feeding. He said that on an average, breast-fed babies of six to eight months obtain around 70 per cent of their energy needs from

breast milk; this falls to around 55 per cent at nine to 11 months and 40 per cent at 12 to 23 months. He said the contribution of breast milk is often overlooked in an enthusiasm to get complementary feeding started.

Dr Arun Handa highlighted

that there the studies on child survival prove that 19 per cent of child deaths in India can be saved by achieving 90 per cent coverage of exclusive breast feeding for the first six months and continued breast feeding along with complementary feeding for six to 12 months.

Breast feeding is identified as number one preventive intervention for three major killer diseases (neonatal sepsis, diarrhoea and pneumonia). Optimal IYCF practices not only contribute to survival but ensure better intelligence quotient and proper physical and psychosocial development of children.

World Breastfeeding Week: August 1-7 Breastfeeding: Care at every step of upbringing

SIX-TO-EIGHT-MONTH-OLD babies can obtain around 70 per cent of their energy needs from breast milk. This falls to around 55 per cent by the time babies get nine to 11 months old and 40 per cent in a year after that age.

- Some scientific facts about breastfeeding**
- Mother's milk is the complete nutritional food for infants i.e. fully adapted to its needs.
 - No other milk, food or drink is required. Babies should be breastfed within half to one hour after their birth.
 - They should be given Colostrum - the yellowish milk during first few days after birth.
 - Nothing should be given before the first breastfeed.
 - Breastfeeding is necessary and even harmful for babies, i.e. a leading cause of diarrhoea in babies.
 - Mothers can continue to breastfeed during sickness without any harm to the baby.
 - Solid foods complementary should be introduced after about six months of the baby's birth.
 - Breastfeeding should be continued well into the second year's.
 - All mothers can successfully breastfeed their babies.

Complementary feeding

- Breastfeed exclusively up to six months. Start giving other food after six months, while continuing to breastfeed frequently and on-demand. Continue breastfeeding for 2 years or longer.
- Continue breastfeeding as often and for as long as you want.
- Practice 'Responsive Feeding' - respond to your child's signs of hunger and feeding abilities. Give help and encouragement (such as force feeding), feeding slowly and patiently, experiment with different foods, colours, combinations and textures, encourage exploration, using plenty of praise and encouragement. Soften feeding becomes a time for learning and love.
- Introduce foods safely. Wash and clean your hands, bottles and utensils before preparing food and feedings. Should be given in small amounts often. Prepare formulae to show prepared foods, correct preparation. Use formulae as a source only until the child is ready and interested.

These are not other foods. If babies are given nutritionally poor foods, their intake of breastmilk reduces and their overall diet and health will be affected. The continuation of breastmilk to children is overlooked in the enthusiasm to switch over to other complementary foods. The challenge lies in striking a balance between breastmilk and other foods that complement nutritional value of breastmilk rather than replacing it.

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In-charge, Department
of Paediatrics,
ESIC, Ludhiana

दूध पिलाने वाली मां को स्तनपान का महत्व बताया

कपुरथला। इनरव्हील क्लब द्वारा ब्रेस्ट फीडिंग प्रमोशन सप्ताह मनाया जा रहा है, जिसमें बताया जाता है कि पहले छह माह में सिर्फ मां का दूध दिया जाए और छह महीने के बाद टोम आहार शुरू किया जाए।

यह जानकारी क्लब की प्रधान डा. सुरजीत कौर ने स्थानीय हिंदू पुत्री पाठशाला में आयोजित तीज त्योहार के दौरान दी। स्तनपान प्रमोशन मुहिम के तहत नूरपुर टोम के सरकारी सब सेंटर में एक विशेष कैंप लगाया गया जिसमें दूध पिलाने वाली मां को स्तनपान एवं टोम आहार देने की विधि बताई गई। इसके बाद रुबी अस्पताल में एक विशेष कैंप लगा गया जिसमें डा. नवनीत कौर एवं क्लब प्रधान डा. सुरजीत कौर ने माताओं को क्लब द्वारा चपयाया गया लिटरेचर वितरित किया।

इसके परचात हिंदू पुत्री पाठशाला में मनाए गए तीज त्योहार के दौरान क्लब

- नेक सलाह**
- स्तनपान के संबंध में कई कैंप लगाए गए
 - हिंदू पुत्री पाठशाला में तीज त्योहार मनाया

ने मां के दूध का महत्व संबंधी पोस्टर एवं स्लोगन राइटिंग प्रतियोगिता, जिसमें स्कूल की छात्रा ने पहला एवं हरप्रोत कौर ने दूसरा प्राप्त किया। इस मौके यु मुकाबले भी हुए। कार्यक्रम सचिव अलकापुरी, कमांडर अग्रवाल, कुलवंत कौर, संगीत, डा. नवनीत कौर, शोशल शर्मा, प्रिंसिपल पुराणिका एवं बलवंत पुराणिका डाला।

INNERWHEEL CLUB DHARAMSALA
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(W/ Home 2005 - 2006)

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We meet first Saturday of every month at 6.30 pm at Hotel Dhandlaur



वसुधा मातृसिद्धि संसद

गुरुद्वारा सा दुग्ध प्रमोशन सप्ताह

दूध पिलाने वाली मां को स्तनपान का महत्व बताया

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गुरुद्वारा सा दुग्ध प्रमोशन सप्ताह

दूध पिलाने वाली मां को स्तनपान का महत्व बताया

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World Breastfeeding Weeks in Orissa

(From 1995 to 2005)



Optimal IYCF practice is one of the most significant child health modulator. It substantially reduces the expenditure on childhood morbidity and thus provides a choice for the bare necessity family expenditure. Accessibility to and utilization of health care facility is adversely influenced by the illiteracy, poverty, and poor living conditions among the rural poor & urban slum dwellers. Right kind of information regarding best child health care practice & capacity building can ensure an effective and sustainable justice to the issue. In alliance with WABA and UNICEF, BPNI formulates a theme & other resource materials each year. The theme document and the recommended action plan are posted to the members. Members in turn carefully prepare separate write ups for radio talk, press-release, publication in local news papers as an article in local language & power point presentation for hospital based seminars. Resource person, speaker, celebrity, & the participant group for each event are decided. School, college students, government & non-government health agencies, district administrators, media (print, TV, radio) are informed & motivated to participate in the event. Banners, posters, handouts, placards are prepared and placed in the strategic points. Photographs, video clippings of the events, print media publications, details of news coverage in print as well as audio-visual media are documented. A final event document for the district branch (group) is prepared for introspection/ modification, needs among the members and submission for award competition to BPNI. Thus, the event is observed each year with modifications to enhance its acceptability & utility.

Timely availability of the theme documents, adequate funding for event related expenses and commitment of the provider group influences the quality of performance. Most of the tribal dominated rural districts of Orissa are inaccessible by road, postal & by any other means of communication. Organizational inputs are required much in advance in these areas.

Originally, only the pediatricians of the country were actively involved, now IMA members, gynecologists, the government & non-government health agencies, even the non-technical groups are included in the network. Importance of the commitment for the initiative mission was perceived more than the qualification of the people involved in it. The initial seventeen members in 1995, over a period of ten years could bring up the total state member strength to 100 by 2005. Sundergarh is the first in the state to form a district branch in 2003 & is participating in WBW award competition since last two years.

The expertise of BPNI has been utilized by the government agencies during the formulation of the breastfeeding & young child feeding policy for infants of HIV infected mothers and in emergency situations. Irrational feeding practices & the disease overload makes the young children more vulnerable and at risk during these conditions. The optimal IYCF practices can influence the child survival during these critical conditions.

Dr. Pardeep K. Kar

District Coordinator, BPNI Sundergarh



National Convention of BPNI

9 - 10, December 2005, New Delhi

National Convention of BPNI was held at India Habitat Center, New Delhi on 9th and 10th Dec 2005. This convention had participants representing all parts of India. There were BPNI members, members from NGO's, Government departments, and other institutions. There were health professionals and participants from other walks of life also.

The first day of the convention started with the Opening Session and the renowned pediatrician Dr Shanti

Ghosh inaugurated it and Dr Prema Ramachandran, Director, Nutrition Foundation of India gave inaugural address. It was followed by **Sharing of district level action on IYCF** with presentations from

BPNI district coordinators from different parts of India.

The second session was on **HIV and Infant Feeding** with Prof AP Dubey from MAMC, Delhi as Chairperson and Dr Indra Prakash, Jt Director (Training), NACO, Ms Vidya Ganesh, UNICEF, Prof MMA Faridi, UCMS, Delhi and Dr Rajesh Gopal, SACS, Gujarat. Then there were presentations from different Stakeholders about addressing Infant Feeding in the context of HIV. It was followed by Group Work on Strengthening of infant feeding: policy and programme facilitated by Dr MMA Faridi (Group a) and Dr JP Dadhich (Group b).

The second day of the convention was devoted to **Infant and Young Child Feeding in Emergency Situations**. Dr KK Agarwal, VC, IP University chaired this session and

Inaugural address was given by Mr Vinod Menon, Member, National Disaster Management Authority. Dr Shashi Prabha Gupta, Tech Advisor, DWCD, GOI chaired the next session on "Sharing technical information and field data", and Dr Sangeeta Saxena, ACCH, MOHFW gave introduction to the problem. Then Dr Anchita Patil, WHO (India) presented the WHO Guidelines on Infant Feeding in Emergencies. This was followed by reports from the states of Mumbai, Tamil Nadu, Pondicherry and Jammu and Kashmir where surveys were done on Status of Infant feeding in Emergencies recently faced by these states.

Next was a panel discussion on "Mainstreaming with current disaster preparedness" moderated by Mr NM Prusty, from SPHERE and with participation by Dr Deepika Nayar, CARE India, Dr Sangeeta Yadav, IAP, Brig (Dr) BK Khanna, NDMA, and Dr J Ganthimathi, Indian Red Cross Society.

Dr Shanti Ghosh chaired the Closing Ceremony and Final Recommendations were presented by Dr JP Dadhich (for HIV and Infant Feeding) and Dr Arun Gupta (for Infant Feeding in Emergency Situations) to all delegates and changes made according to the comments from the delegates. And finally convention came to an end after distribution of World Breastfeeding Week Awards.

These presentations were highly informative and praised by all the delegates. It led to useful discussions resulting in formulation of recommendations on both the themes.

These recommendations will be presented to both center and state governments at all levels, and continuously monitored so that it results in fruitful actions at local, district and state level.



Strengthening of Infant Feeding in context with HIV

RECOMMENDATIONS

Advocacy

- The group calls for a greater cooperation of health and child care sectors at state level.
- There should be a National policy about HIV and Infant feeding.
- The existing national guidelines on feeding of babies born to HIV positive mothers are adequate acceptable and may be implemented.
- Research component and socioeconomic problems on the issue pertinent to our country should be given due Consideration.
- Appropriate Infant feeding component should be incorporated in the training modules of the PPTCT Counselors.
- State AIDS control societies should organize a forum of all the stakeholders including NGOs, Professional organizations, Govt. agencies at the state level for networking.
- Simple guidelines in local language at state level should be prepared.
- Sensitization of all the persons working around the counselors in the health care set up should be ensured.
- Infant feeding indicators of all mothers and HIV+ve mothers should be included in the existing monitoring framework.

Training

- Training of all frontline health care workers and stakeholders and teachers (10th – 12th) to be incorporated on the issue of infant feeding and HIV.
- Identify a standard/core curriculum for imparting training on infant feeding counselling, NIPCCD should take lead in this involving other related institutions.
- Universalisation of training in HIV Infant feeding – all HWs, Doctors, Nursing personnel, Frontline workers.
- In-service training of existing counselors in HIV Infant feeding should be strengthened addressing AFASS, and provided with decision-making algorithm to facilitate.

Communication

- Intensifying communication efforts to universalize exclusive breastfeeding in all populations using services of all frontline workers in the ICDS, NRHM, and RCH II.
- To continue existing policy of communication on the issue of HIV transmission.

Infant and Young Child Feeding in Emergency Situations

RECOMMENDATIONS

- Infant feeding should be considered as a 'mainstream' component in disaster management policy framework of GOI.
- National Nutrition Policy – under revision should in detail address community preparedness for protecting and promoting optimal feeding during disaster and normal situation.
- Consider breastfeeding to be human right, IMS Act should be implemented by State and District level authorities in letter and spirit in normal and emergency situations.
- The group recommend to constitute a Task Force on IF/ E, consisting all stakeholders without any conflict of interest.
- Taskforce should develop the operational checklists, guidelines, training guidelines, monitoring guidelines on infant feeding and emergencies based on community participation, assessment. Operational Research.
- Members of task force – convener BPNI
 - Government – WCD, NDMA
 - Professional bodies
 - UN agencies
 - NGOs / SPHERE / Red Cross
 - States of TN, Rajasthan, Bihar, Gujarat, Uttaranchal, Maharashtra, Orissa, NE States, UP
- Resources for the task force
 - UN agencies
 - International NGOs – Save the children, CARE
 - Rotary

WORLD BREASTFEEDING WEEK 2006

THEME of this year's World Breastfeeding Week is

The IMS Act - Making it Known to People

We will be shortly sending you a folder containing information about this year's theme. Our aim should be to inform as many people as possible about IMS Act. Everyone should know 'What is Banned' under this Act and how to proceed with violation.

For any further information, contact:

Dr Kuldeep Khanna, WBW Coordinator.
E-mail: khanna.bpni@ibfan-asiapacific.org



New Central Coordination Committee of BPNI

Generalbody meeting of BPNI took place on 9th & 10th Dec 2005. On 9th Dec, election was held for central coordination committee of BPNI. On 10th Dec, new central coordination committee took over.



Chief Coordinator Dr Tarsem Jindal

National Coordinator Dr Arun Gupta

Finance Coordinator Dr Kuldip Khanna

Members:

1. Dr CR Banapurmath, *Davangere*
2. Dr Chanderkant, *Delhi*
3. Dr Masood UI Hassan, *Srinagar*
4. Dr Satish Tiwari, *Akola*
5. Dr Sunita Katyayan, *Ranchi*
6. Dr Parbati Sen Gupta, *Kolkata*

BPNI MEMBERS INTERESTED IN RECEIVING TRAINING

Should send the following information:

Name: _____ Life Membership No: _____

Designation: _____ Speciality: _____

Permanent Mailing Address: _____

City: _____ State: _____ Pincode: _____

Tel: _____ Fax: _____ E-mail: _____

I am interested in: -

- a) 7 day IYCF Training and to set up a District Lactation Management Clinic and to do Advocacy Programme at District level.
- b) 13 day IYCF Training to become a National Trainer.
- c) Joining BPNI Correspondence course on IYCF.

Interested member should contact **BPNI Training Task Force Coordinator** at the

following address: **BPNI, BP-33, Pitampura, New Delhi 110088.**



Resources

Website

- **www.bpni.org:** This is designed for parents, public, professionals, media and any other person interested in infant feeding issues to get information about various aspects of breastfeeding including technical information. It also gives information about the organisation, its areas of work and resources available. It has links with various other International Organisations working on infant feeding.

Books & Booklets

- **Protecting, Promoting and Supporting Breastfeeding - The Indian Experience:** This book is more than a documentation of the growth of the Indian movement to centrestage breastfeeding in national and international health policies, and restrain the infant food industry's unethical marketing practices. It also helps in understanding why breastfeeding is central to child survival, what undermines breastfeeding, and what can be done to prevent it. **Rs. 290**
- **Breastfeeding & Complementary Feeding-Guidelines for Nutrition professionals:** This book is specially prepared for nutrition professionals to help them counsel mothers and teach students on optimal infant feeding practices. It helps to update their knowledge about infant feeding issues. **Rs 150**
- **Breastfeeding & Complementary Feeding-Guidelines for Nurses:** This book is specially prepared for nurses, to enable them to self learn and use this as a teaching tool about infant feeding. This will also help them to promote optimal infant feeding practices and dispel false beliefs of mothers regarding infant feeding. **Rs 150**
- **The Science of Infant Feeding:** A book on breastfeeding and infant feeding with scientific advances of 20th century (Published by Jaypee Brothers.) **Rs 450**
- **Breastfeeding and Complementary Feeding: A Guide for Parents.** **Rs 25** (Hindi & English)
- **The Law to Protect, Promote and Support Breastfeeding:** A book of BPNI that explains the provisions of the IMS Act in a simple manner. **Rs 60** (Second edition 2004)
- **Maternity Home Practices & Breastfeeding** an ACASH (Mumbai) publication (English) **Rs 75**
- **Helping Mothers to Breastfeed** an ACASH (Mumbai) publication (in English) **Rs 125**

Information Sheets

- **Information Sheet 1 – Guidelines for Breastfeeding and Complementary Feeding: (ALL STATE SPECIFIC INDIAN LANGUAGES)** This four page document provides accurate information on infant feeding for people, women in particular, especially pregnant women and breastfeeding mothers, **Rs 3** (Minimum ORDER 100 COPIES)

Posters

- **Breastfeeding Posters:** 12" X 18" (Art Paper, four colour, sticker tape (in English and Hindi) **Rs 5**
- **Closeness and Warmth:** 15" X 20" Breastfeeding a Bliss. **Rs 10**

Video

Video Cassette

- **Maa Ka Pyar- Shishu Ahar:** This BPNI video covers early initiation, exclusive breastfeeding, how to breastfeed and complementary feeding, **Rs 250**

Video CD

- **Maa Ka Pyar –Shishu Ahar:** This BPNI CD covers early initiation, exclusive breastfeeding how to breastfeed and complementary feeding, **Rs 100** (Reduced Price)

- Note:**
1. Please make payment towards the purchase by Demand Draft only payable to "BPNI Delhi"
 2. Please add 10% to the total value of your order for postage, packing and handling charges.

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