



## **World Breastfeeding Week 2011**

### **Assessment of the reports of activities during WBW 2011**

The World Breastfeeding Week from 1<sup>st</sup> to 7<sup>th</sup> August 2011 was celebrated all across the country. This year's theme was *Talk to me! Breastfeeding – a 3D experience*. BPNI coordinated the actions in the country. BPNI office received a total of 176 reports from various organizations and individuals from different parts of the country. These reports were assessed by experts and 10 winners each from organizational and individual categories were selected.

To assess the reports, an assessment committee was formed. Members of the committee were:

1. Dr. Chander Kant

**Medical Superintendent  
Satyawadi Raja Harishchandra Hospital  
(For Rural area) Narela  
Delhi**

2. Dr. K.C. Agarwal

**Pediatrician HOD, Safdarjang Hospital  
Delhi**

3. Ms. Lubna Abdullah

**Programme officer  
BPNI, Delhi  
(Convener)**

Following activities as reported by group of organization and individual were chosen for felicitation. All other participants will receive a certificate of participation.

### **Organizational Winners**

<u>S. No</u>	<u>Name of the Organization</u>	<u>Address</u>
1.	<b>IWC of Ketti valley</b> Tamil Nadu	<b>Suguna Mohan Raj</b> Inner Wheel Club, of Kettivalley 277/A Bhairava Nivas, Teetukal, Nilgris-643004 Tamil Nadu suguna.mohanraj@yahoo.com
2.	<b>ICDS Project, Kurnool (Rural)</b> Andhra Pradesh	<b>P.L.Hanna Rose</b> ICDS Project, Kurnool (rural), 45/24/K/17/I-C, Sree Krishna Colony, Ashok Nagar Kurnool-518004 Andhra Pradesh cdpokurnoolrural@yahoo.com
3.	<b>Sri. Ramachandra Medical College and hospital</b> Tamil Nadu	<b>Head. Dept.of Pediatrics</b> Sri Ramachandra Medical College and hospital Ramachandra Nagar Porur Chennai-600116 Tamil Nadu
4.	<b>IWC Saket,</b> Maharashtra	<b>Mrs. Abha S. Mudada President</b> IWC, Saket, Station Road, Dudhsagar Marg, Chalisgaon Jalgaon-424101 Maharashtra aabha69@gmail.com
5.	<b>Inner Wheel club of Bhusawal</b> Maharashtra	<b>Birla Shobha Ashok</b> Inner Wheel club of Bhusawal “Raghurukhamal” Sopan Colony, Shanti nagar Jalgaon, Bhusawal-425201 Maharashtra

**6. IAP, Kerala Branch**  
Kerala

**Dr. Jose. O, Secretary**  
IAP, Kerala Branch  
Indian Academy of Pediatrics,  
Puthiya Maliakkal, 16/84D,  
Kazhuthumuttu  
Kochi- 682005  
Kerala

**7. IAP BATHINDA**  
Punjab

**IAP BATHINDA**  
President- Dr.Prateek Kapila  
Ludhiana Hospital, Mall Road  
Bathinda-151001  
Punjab

**8. Women and Child Development Agency Prakasam Districts**  
Andhra Pradesh

**Project Director**  
Women and Child Development Agency  
Prakasam Districts  
Ramanagar 3rd Lane,  
Besides Bala Sadan ,  
Ongole- 523001  
Prakasam Districts  
Andhra Pradesh  
rddongole@gmail.com

**9. D.P.M Unit, District Health Society (NRHM) Dhubri**  
Assam

**District Programme Management Unit,**  
NRHM, District Health Society, Dhubri  
Office of Joint Director of Health Services  
cum Member Secretary, district Health  
Society,  
Dhubri-783301  
Assam  
dme.nrhm.dhubri@gmail.com

**10. M.S. Ramaiah Institute of Nursing, Education and Research**  
Karnataka

**Dr.S.S. Prabhudeva**  
M.S. Ramaiah Institute of Nursing,  
Education and Research  
Post, M.S.R. Nagara  
Benglore-560054  
Karnataka  
msriner@rediffmail.com

## Individual Winners

<u>S. No</u>	<u>Name</u>	<u>Address</u>
1.	<b>Gosala Kondamma</b> Andhra Pradesh	<b>Gosala Kondamma</b> Supervisor G-I, Narpala Sector ICDS Project, Singanamala, Anantapur Andhra Pradesh
2.	<b>B.Sialaza</b> Andhra Pradesh	<b>B.Sialaza</b> ICDS Project, Tirumala Towers, Poleramma Temple, Guntur Bapatla-522101 Andhra Pradesh cdpobapatla@yahoo.com
3.	<b>A.Krishna Kumari</b> Andhra Pradesh	<b>A.Krishna Kumari</b> M.Manohar Naidu, 12-171, Sainagar 1st Cross, Anantapur-515001 Andhra Pradesh amilinenikrishnakumari@gmail.com
4.	<b>M. Jhansi Lakshmi, CDPO</b> ICDS Nizamabad (Rural), Andhra Pradesh	<b>M. Jhansi Lakshmi, CDPO</b> CDPO, ICDS Nizamabad (Rural), Subhash Nagar Nizamabad-503002 Andhra Pradesh cdponizrniz-ap@nic.nic
5.	<b>K.Vanajakshi</b> Andhra Pradesh	<b>K.Vanajakshi</b> Supervisor Gr I. ICDS- Project, Singanamala (P.O.& Mandal) Anantapur-515435 Andhra Pradesh

**6. Dr.Mohan Adyalkar**  
Maharashtra

**Dr.Mohan Adyalkar**  
Wardha Nursing Home  
Near LIC Office Main road  
Wardha-442001  
Maharashtra  
dr.mohanadyalkar@yahoo.in

**7. Smt.G. Vanaja Akkamm**  
Andhra Pradesh

**Smt.G. Vanaja Akkamm**  
W.D.&C.D Department ICDS  
Project Kudair  
Anantapur  
Andhra Pradesh

**8. Pasupulate Vijaya Lakshmi**  
Andhra Pradesh

**Pasupulate Vijaya Lakshmi**  
ICDS Khammam Rural Project H.No.-1-81  
Naidu Peta (Vill) Khammam Rural Block  
Khammam - 507003  
Andhra Pradesh  
9290130161  
adarsha1998@yahoo.co.in

**9. Dr. Rajinder Gulati**  
Punjab

**Dr. Rajinder Gulati**  
Civil Hospital Raikot  
Ludhiana-141002  
Punjab  
rajinder\_gulati@hotmail.com

**10. C.Chennamma**  
Andhra Pradesh

**C.Chennamma**  
Anganwadi Worker, N.N. Kunta-II  
Anantapur  
Rural-II sector,  
Anantapur Rural Mandal.  
ICDS Kudair  
Anantapur  
Andhra Pradesh

## Entries received from states

The maximum entries have been received on WBW 2011 celebration from Andhra Pradesh 85, followed by Maharashtra 23 and Tamil Nadu 19, Karnataka 10.

Sr. No.	Names (States and UT)	Entries
<b>1</b>	<b>Andhra Pradesh</b>	<b>85</b>
2	Assam	1
3	Coimbatore	2
4	Gujarat	4
5	Haryana	1
<b>6</b>	<b>Karnataka</b>	<b>10</b>
7	Kerala	4
8	Madhya Pradesh	3
<b>9</b>	<b>Maharashtra</b>	<b>23</b>
10	Manipur	1
11	Punjab	4
12	Rajasthan	2
<b>13</b>	<b>Tamil Nadu</b>	<b>19</b>
14	Uttar Pradesh	5
15	Uttarakhand	2
16	West Bengal	5
17	National Capital Territory of Delhi	2
18	Puducherry	3
	<b>Total</b>	<b>176</b>