

# ANNOUNCEMENT

## WORLD BREASTFEEDING WEEK CELEBRATION AWARDS (2011)

### “Talk to Me! Breastfeeding- a 3D Experience”

Dear Friends,

The World Breastfeeding Week (WBW) from 1st-7th August 2011 is fast approaching. I hope you are geared up to observe the week by organizing activities to call for support to women to breastfeed.

The theme for the WBW this year is “**Talk to Me! Breastfeeding- a 3D Experience**”.

The Breastfeeding Promotion Network of India (BPNI) is happy to announce awards for the WBW 2011 celebration and the categories are given below:

1. **Individual** 10 prizes for best activities
2. **Organizations** 10 prizes for best activities

The award consists of a memento, and a certificate from BPNI. We would appreciate if you could inform our office in advance of the activities you plan to undertake, so that we could promote your organization by publicizing it on our website.

**Criteria for selection:** Please send your activity report in the prescribed format (<http://www.bpni.org/WBW/2011/Feedback-form-WBW-2011.doc>) by **September 30, 2011**, clearly mentioning the category applied for.

The decision of the BPNI National WBW Coordination Committee on Awards will be final. The prizes will be announced on 15th November 2011 and the award winner's list will be published on the BPNI Website.

With very best wishes and sincerely yours,



Dr Shoba Suri



National Secretariat, Breastfeeding Promotion Network of India (BPNI),  
BP-33, Pitampura, Delhi 110 034 (INDIA), Tel: 011-27343608, 42683059, Fax: 011-27343606  
Email: [bpni@bpni.org](mailto:bpni@bpni.org), Website: [www.bpni.org](http://www.bpni.org)

