

BREASTFEEDING A Key to Sustainable Development



Dear Friends,

The World Breastfeeding Week (WBW) from 1-7 August 2016 is fast approaching. I hope you are geared up to observe the week by organizing activities to call for supporting women to breastfeed.

The theme of WBW this year is “**Breastfeeding: A Key to Sustainable Development**”.

The Breastfeeding Promotion Network of India (BPNI) is happy to announce awards for the WBW 2016 celebration. The award consists of a certificate from BPNI. There are 20 organisation awards for this year WBW 2016.

We would appreciate if you could inform our office in advance of the activities you are planning to undertake, so that we could promote your organizational activities by publicizing them on our website.

We request you to submit your report of activities post celebrations at <http://bpni.org/wbwreport> by 31st August 2016.

The decision of the BPNI National WBW Coordination Committee on awards will be final. The prizes will be announced by the third week of September 2016 and the award winner’s list will be published on the BPNI website.

With very best wishes and sincerely yours,

Dr Shoba Suri
Policy & Programme Coordinator, BPNI



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