



**Regional Workshop on
Promoting Child Survival, Nutrition and Health by
Achieving optimal IYCF practices**

11th April 2007

Hotel Katriya, 8 Raj Bhavan Road, Somaji Guda,
Hyderabad 500 082



**Being organized by Food and Nutrition Board, Ministry of Women and Child
Development, Government of India
In collaboration with BPNI and UNICEF**

Tentative Programme

Time	Programme	Speakers
9.00 a.m.-9.30 a.m.	Registration of participants	
9.30 a.m.-11.00 a.m.	Inaugural Session	
9.30 a.m.-9.35 a.m.	Welcome	Ms. Vasudha Mishra, Principal Secretary DWCD, Govt. of A.P.
9.35 a.m.-9.45 a.m.	Objectives of the Workshop	Smt. Deepa Jain Singh, Secretary, MWCD, GOI
9.45 a.m.-10.05 a.m.	Optimal IYCF for Child Survival Nutrition and Health	Dr. Arun Gupta, National Coordinator, BPNI
10.05 a.m.-10.10 a.m.	Remarks	Mr. Cecilio Adorna, Country Representative, UNICEF
10.10 a.m.-10.15 a.m.	Remarks	Chief Secretary, Govt. of A.P.
10.15 a.m.-10.25 a.m.	Address	Smt. Rajalakshmi, Minister of Education and WCD, Govt. of A.P.
10.25 a.m.-10.40 a.m.	Presidential Address	Smt. Renuka Chowdhury, Minister of State (IC) MWCD, GOI
10.40 a.m.-10.55 a.m.	Inaugural Address	Dr. Rajasekhar Reddy, Chief Minister, A.P.
10.55 a.m.-11.00 a.m.	Vote of thanks	Shri Chaman Kumar, Joint Secretary, MWCD, GOI
11.00 a.m.-11.15 a.m.	Tea/Coffee	
11.15 a.m.-12.15 noon	Session 1: Chairman	Shri Chaman Kumar, Joint Secretary, MWCD, GOI
11.15 a.m.-11.30 a.m.	1. Introduction to National Guidelines on Infant and Young Child Feeding	Ms. Shashi P. Gupta, TA 9FNB), MWCD, GOI
11.30 a.m.-11.45 a.m.	2. Sharing of Uttarakhand project on IYCF	Ms. Radha Rathuri, Secretary WCD, Govt. of Uttarakhand
11.45 a.m.-12.00 noon	3. New developments in the field of IYCF	Ms. Deepika Shrivastava, UNICEF India
12.00 noon-1.30 p.m.	Session 2: Chairman State specific presentations on the current	

Time	Programme	Speakers
	level of practices and implementation of national guidelines on infant and young child feeding	
12.00 noon-12.15 p.m.	• Andhra Pradesh	State Secretaries of WCD
12.15 p.m.-12.30 p.m.	• Karnataka	
12.30 p.m.-12.45 p.m.	• Kerala	
12.45 p.m.-1.00 p.m.	• Tamilnadu	
1.00 p.m.-1.10 p.m.	• Pondicherry	
1.10 p.m.-1.20 p.m.	• Andaman and Nicobar Islands	
1.20 p.m.-1.30 p.m.	• Lakshdweep	
1.30 p.m.-2.30 p.m.	Lunch	
2.30 p.m.-4.00 p.m.	Group Work (State Govt. and other partners) Development of State specific plans of action on IYCF (National Guidelines and Infant Milk Substitutes, Feeding Bottles, and Infant Foods (Regulation of Production, Supply and Distribution) Act, 1992 as amended in 2003). Including ICDS and NRHM-RCH and other partners. It should address the following:	
2.30 p.m.-2.45 p.m.	a. Training and capacity development	
2.45 p.m.-3.00 p.m.	b. IEC and mass media	
3.00 p.m.-3.15 p.m.	c. Making child care and health centers "Baby Friendly" (breastfeeding support centers)	
3.15 p.m.-3.30 p.m.	d. Community support (Role of SHGs, PRIs etc.)	
3.30 p.m.-3.45 p.m.	e. Monitoring and evaluation	
3.45 p.m.-4.00 p.m.	f. Policy and advocacy	
4.00 p.m.-4.30 p.m.	Tea/Coffee	
4.30 p.m.-6.10 p.m.	CONCLUDING SESSION Chairperson:	Ms. Deepa Jain Singh, Secretary WCD, GOI
4.30 p.m.-5.30 p.m.	Presentation of Group Reports on State Specific Plan of Action on IYCF Discussion	
5.30 p.m.-5.45 p.m.	Moving Forward: Comments	Key Partners
5.45 p.m.-5.55 p.m.	Concluding Remarks	Secretary, MWCD, GOI
5.55 p.m.-6.00 p.m.	Vote of thanks	Director (WCD) Govt. of Andhra Pradesh
