Reference of interventions to improve initiation and duration of breastfeeding

This document is a compilation of useful references, which provides the evidence for the effectiveness of interventions, to increase rate of initiation or duration of exclusive breastfeeding. These references are only an attempt to aggregate the interventions, which were carried out to increase rate of initiation or duration of exclusive breastfeeding, there can be many more such interventions.


What is BPNI
BPNI is a registered, non-profit, independent national organization with international collaboration and works towards protecting, promoting, and supporting breastfeeding and appropriate complementary feeding of infants and young children since 1991. BPNI works to protect, promote and support breastfeeding in India with the broad goal of empowering all women to breastfeed their infants exclusively for first 6 months of live and to continue breastfeeding for two years or beyond along with adequate and appropriate complementary feeding through advocacy, training, education, information, research and social mobilization. BPNI also works in close liaison with International Baby Food Action Network (IBFAN) and World Alliance for Breastfeeding Action (WABA).

BPNI Policy on Funds
BPNI does not accept funds or sponsorship of any kind from the companies producing infant milk substitutes, feeding bottles, related equipments, or infant food (cereal foods).


* only abstracts available with BPNI
** full text available with BPNI