

Recommendations of the State Advocacy workshop on Infant and young child feeding (IYCF) along with Dept. of Health, Jammu & Kashmir at GB Pant Children Hospital, Srinagar on 27th December 2013.

1. Appoint Infant and young child feeding (IYCF) specialist counselors with 7-day training. Begin with nurses and health counselors working in maternity area of government hospitals including those of medical colleges.
2. All private hospitals having maternity services , should be having IYCF counselors with specialized trainings as above in point 1.
3. Establish resource centers in medical colleges of Jammu and Srinagar to perform roles of research, training (including local translation of materials), ME, coordination, reporting to high- level committee.
4. Build state capacity /Prepare core pool of middle level trainers among district resource persons /health educators to enable them to train frontline workers in 4-days course.
5. Conduct gap analysis survey of policy and programme in 2014 and 2019 along with pre/post programme survey of practices at Distt. Level.
6. Impart skilled counselling as a servicer through ASHA and AWW and household level and through IYCF counselors at facility level.
7. Institutionalize pre-service training in medical and nursing colleges
8. Incorporate delivery of “Parent’s Guide on Breastfeeding/IYCF” as education material along with MCP card during 3rd trimester of antenatal period.
9. Strengthen WBW activities every year.
10. Involve religious leaders during social mobilization.
11. High -level committee should review the IYCF activity every 3-6 months.