



STRENGTHENING IYCF IN ASSAM

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KEY COMPONENTS OF OPTIMAL IYCF (INFANT AND YOUNG CHILD FEEDING)

- Early Initiation of breast feeding (**EIBF**) within one hour of birth
- Exclusive breastfeeding (**EBF**) from birth to six months of age
- **Complementary feeding** with adequate (calorie dense, nutrient dense), age appropriate, safe and proper additional foods and liquids to meet nutritional needs of a young child
- Along with continued breastfeeding for 2 years or beyond.



SYSTEM STRENGTHENING

1. Capacity Building
2. BFHI – Training & Implementation
3. Community based Care.
4. Facility based care for children with SAM.
5. Implementation of IMS (Infant Milk Substitute) Act
6. Monitoring and Coordination
7. Information, Education & Communication



1. CAPACITY BUILDING

- Creating a pool of Trainers
- State has already trained 16 nos mid level trainers & 5 National IYCF counselors .
 - **TOT on IYCF:** Training of 62 Faculty members of GNM/ANM training school on IYCF for build capacity of ASHAs/AWWs has been completed.
 - **Mid Level trainers:** AWTC , ASHA Supervisors, ICDS Supervisors and NEDSF district coordinators (NGO), etc. has been trained on IYCF so that they can take up training of frontline workers.
 - **Training of AWWs & ASHAs on IYCN:** Total trained 4800 (in 20 districts)
 - **Training of MO & SNs in delivery point of 14 HF districts on IYCN:** Out of targeted 235 delivery point training has been completed in 89 points during 2012-13. In 135 blocks (two batches per block) have been taken up by during this year..



CAPACITY BUILDING CONT.....

- IYCN pilot project in 2 selected blocks of Darrang and Dibrugarh for universalization of IYCN practices and IFA supplementation of Adolescents and Pregnant women under CM's vision 2016 has been taken up.
 - Capacity building training of 1108 nos. of ASHAs, AWWs, ANMs, ASHA Supervisors, Health Assistants, etc on continuum of care.



2. BABY FRIENDLY HOSPITAL INITIATIVE (BFHI)

- 25 hospitals have been targeted for BFHI Certification.
- Training and self assessment have been completed in 15.
- Pre-Assessment has been completed in 14.
- State level orientation of BFHI Assessors .
 - 20 Assessors have been oriented for final assessment.



3. COMMUNITY BASED CARE :

ESTABLISHMENT OF NUTRITION COUNSELING CUM MANAGEMENT CENTER (NCCMC)

- It is conceptualized to provide one-to-one Specialist support to Pregnant and Lactating mothers related to breastfeeding and mothers of young children regarding Complementary feeding
- A Nutrition Counselor is appointed to provide counseling support to beneficiaries
- Total 14 NCCMCs have been functional in four districts .
- Total 23 New NCCMCs are planned to establish during this year.



4.FACILITY BASED CARE FOR CHILDREN WITH SAM : NUTRITION REHABILITATION CENTER

- For care of children with SAM in facility 10 NRC have been already functional & 8 have been approved from GOI & the process of establishment is going on.



5. IMPLEMENTATION OF IMS (INFANT MILK SUBSTITUTE) ACT

- State level workshop on IMS Act for Food safety officers/Superintendent of district hospitals have been conducted.
- 40 nos Food safety officers & 25 nos Superintendent of district hospitals in two batches were oriented and trained on IMS act.



6. MONITORING AND COORDINATION

- State Co-ordination Committee has been formed.
- State IYCF Resource Center is in the process of establish at GMCH.
- Purpose of the State Co-ordination Committee & the IYCF Resource Center are :
 - Provide technical support for all Nutrition interventions in the state.
 - Adoption of state level guidelines.
 - Plan training personnel.
 - Review of progress of implementation of activities.
 - The Coordination group will meet at least twice in a year.



7. INFORMATION, EDUCATION & COMMUNICATION

- Campaign
 - Celebration of World Breastfeeding Week since 1993.
- State IYCF Guidelines is under preparation.
- BPNI 3 in 1 training for frontline workers has been translated in Assamese is under print.
- Parents guide on IYCF has already been translated in Assamese and printed and distributed.
- Brochure of breast feeding week'13 had been prepared and distributed.
- A training-cum-Nutrition Counseling tool “Indigenous Recipes from locally available foods in Assam” have developed by AAU in collaboration with UNICEF & DSW.



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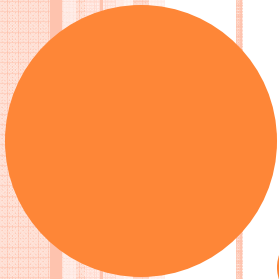


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