



**Manoj Jhalani**

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भारत सरकार  
स्वास्थ्य एवं परिवार कल्याण मंत्रालय  
निर्माण भवन, नई दिल्ली - 110011  
GOVERNMENT OF INDIA  
MINISTRY OF HEALTH & FAMILY WELFARE  
NIRMAN BHAVAN, NEW DELHI - 110011

Z.28020/87/2013-CH

Date: 15<sup>th</sup> January 2019

*Dear Dr Arun Gupta,*

Thank you for bringing up the very important issue of implementation of the IMS Act, which has close bearing on breastfeeding practices. We in the Ministry are committed to taking all steps for improving breastfeeding especially in the Public Health Institutions where the deliveries are taking place. The Mothers Absolute Affection (MAA) programme is being implemented by MoHFW with special focus on improving early breastfeeding practices in the health facilities considering that 80% deliveries in India are taking place in the institutions.

Regarding the issue raised in your letter pertaining to "General order to appoint authorized officers under section 21 (1) (b) of the IMS Act" this is to inform you that as per allocation of business rules, implementation of IMS Act 1992 (amended 2003) comes under the purview of Ministry of Women and Child Development (MWCD) (copy enclosed). Hence, you are advised to take up the matter with MWCD for writing to the state governments for appointing authorized officers with reference to IMS Act implementation. I am also copying this letter to the Secretary, MoWCD and the CEO, FSSAI for taking further necessary action. I assure you that the MoHFW will provide all support for the implementation of the Act

*With regards,*

Yours sincerely

*MJ*

(Manoj Jhalani)

**Dr Arun Gupta, MD, FIAP**

Central Coordinator, BPNI

Breastfeeding Promotion Network of India (BPNI)

9P-33, Pitampura, Delhi-110 034

Copy to:

1. Secretary, MWCD
2. CEO, FSSAI



**Government of India (Allocation of Business) Rules, 1961**

**भारत सरकार (कार्य आबंटन) नियम, 1961**

**(As amended upto Amendment Series no. 346, dated 2<sup>nd</sup> Nov., 2018)  
(संशोधन अवली सं 346, दिनांक 2 नवम्बर, 2018 तक यथा संशोधित)**



**CABINET SECRETARIAT**

**मंत्रिमंडल सचिवालय**

**MINISTRY OF WOMEN AND CHILD DEVELOPMENT <sup>1</sup>**  
**(MAHILA AUR BAL VIKAS MANTRALAYA)**

1. Welfare of the family.
2. Women and Child welfare and co-ordination of activities of other Ministries and Organisations in connection with this subject.
3. References from the United Nations Organisations relating to traffic in women and children.
4. Care of pre-school children including pre-primary education.<sup>2</sup>
5. National Nutrition Policy, National Plan of Action for Nutrition and National Nutrition Mission.
6. Charitable and religious endowments pertaining to subjects allocated to this Department.
7. Promotion and development of voluntary effort on subjects allocated to this Department.
8. Implementation of-
  - (a) The Immoral Traffic (Prevention) Act, 1956 (104 of 1956) (as amended upto 1986);
  - (b) The Indecent Representation of Women (Prevention) Act, 1986 (60 of 1986);
  - (c) The Dowry Prohibition Act, 1961 (28 of 1961) (as amended upto 1986);
  - (d) The Commission of Sati (Prevention) Act, 1987 (3 of 1988), excluding the administration of criminal justice in regard to offences under these Acts.
9. Implementation of the Infant Milk Substitutes, Feeding Bottles and Infant Food (Regulation of Production, Supply and Distribution) Act, 1992 (41 of 1992).
10. Coordination of activities and programmes of Cooperative for Assistance and Relief Everywhere (CARE).
11. Planning, Research, Evaluation, Monitoring, Project Formulations, Statistics and Training relating to the welfare and development of women and children, including development of gender sensitive data base.
12. United Nations Children's Fund (UNICEF).
13. Central Social Welfare Board (CSWB).
14. National Institute of Public Cooperation and Child Development (NIPCCD).
15. Food and Nutrition Board.
16. (i) Development and popularisation of subsidiary and protective foods.  
(ii) Nutrition extension.
17. Women's Empowerment and Gender Equity.
18. National Commission for Women.
19. Rashtriya Mahila Kosh.

<sup>1</sup> Inserted as Ministry vide Amendment series no.283 dated 16.02.2006 (earlier was Department under Ministry of HRD)

<sup>2</sup> Inserted vide Amendment series no.281 dated 01.09.2005