

**No.Z-28020/96/2020-CH  
Government of India  
Ministry of Health & Family Welfare  
(Child Health Division)**

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Nirman Bhawan, New Delhi,  
Dated 27th July, 2020.

To,  
The Principal Secretaries (Health & FW),  
(Chandigarh, West Bengal & Jharkhand).

Subject:Representation from BPNI requesting for action to stop exploitation of COVID-19 by the Baby Food and Feeding Bottle companies-reg.

Sir,

Please find enclosed a copy of e-mail dated 19-06-2020 along with enclosure addressed to Hon'ble HFM received from Dr. Arun Gupta, Central Coordinator, BPNI on the above subject. In this regard, it is requested to take necessary action in the matter with reference to IMS Act, 2003 notified by M/o Women and Child Development and this Ministry's D.O. Letter No. 587/DC-IC(CH&AH)/2019 dated 11-01-2019 regarding sensitization of health system on implementation of IMS Act, 2003. (copy enclosed)

2. This issues with the approval of competent authority.

Yours sincerely,

Encl. as above

(Dilip Kr. Sahu)  
Under Secretary to the Govt. of India  
Tel: 011-23062666.

Copy for necessary action to: Secretary, M/o Women and Child Development, Shastri Bhawan, New Delhi-110001

Copy for information to:  
Dr. Arun Gupta, Central Coordinator, BPNI. Email-id arun.ibfan@gmail.com

