



राजेश भूषण, आईएएस
सचिव

RAJESH BHUSHAN, IAS
SECRETARY



भारत सरकार
स्वास्थ्य एवं परिवार कल्याण विभाग
स्वास्थ्य एवं परिवार कल्याण मंत्रालय

Government of India
Department of Health and Family Welfare
Ministry of Health and Family Welfare

D.O. No.Z-28020/47/2017-CH Part(6)

18th August 2020

This is in reference to the letter no. BPNI/IMS Act/2020/020 dated the 14th August 2020 (copy attached) received from Breastfeeding Promotion Network of India (BPNI) regarding the violation of the IMS Act provisions in which it is informed that a webinar on "Nutrition First for First 1000Days" on 18th June 2020 sponsored by Danone, has been organized by your organization.

2. India enacted "The Infant Milk Substitutes, Feeding Bottles and Infant Foods (Regulation of Production, Supply & Distribution) Act 1992, and Amendment Act 2003" (IMS Act) wherein an offense committed is cognizable.

3. It is clearly stated under section 9 (2) of the IMS Act that "No producer, supplier or distributor referred to in sub-section (1), shall offer or give any contribution or pecuniary benefit to a health worker or any association of health workers, including funding of seminar, meeting, conferences, educational course, contest, fellowship, research work or sponsorship."

4. In this regard, you are requested to clarify the reason behind organizing such webinars which appear to be directly violating the IMS Act provisions. You are also requested to take necessary action to comply with the provisions of the IMS Act and to ensure that such incidences do not reoccur.

Yours Sincerely

(Rajesh Bhushan)

Dr. Alpesh Gandhi,
President, FOGSI
Lower Parel,
Mumbai, Maharashtra 400013

Copy to:

1. **Shri Ram Mohan Mishra**, Secretary, Ministry of Women and Child Development, ShastriBhawan, New Delhi – 110001
2. **Dr.Arun Gupta**, Country Coordinator, BPNI

(Rajesh Bhushan)