



राजेश भूषण, आईएएस
सचिव

RAJESH BHUSHAN, IAS
SECRETARY



भारत सरकार
स्वास्थ्य एवं परिवार कल्याण विभाग
स्वास्थ्य एवं परिवार कल्याण मंत्रालय

Government of India
Department of Health and Family Welfare
Ministry of Health and Family Welfare

D.O. No.: Z-28020/47/2017-CH Part(6)
18th August, 2020

This is in reference to the letter no. BPNI/IMS Act/2020/020 dated the 14th August 2020 (copy attached) received from Breastfeeding Promotion Network of India (BPNI) regarding the violation of the IMS Act provisions in which it is informed that webinars have been organized by different organizations with sponsorship from the infant milk substitute and infant food manufacturing companies -Abbott and Danone (List of conducted webinars attached).

Breastfeeding Promotion Network of India (BPNI) has been notified by the Ministry of Women and Child Development, Government of India to monitor the compliance of the IMS Act; wide No G.S.R. 540 (E) dated the 27th June 1994 (copy attached).

It is clearly stated under section 9(2) of the IMS Act that "No producer, supplier or distributor referred to in sub-section (1), shall offer or give any contribution or pecuniary benefit to a health worker or any association of health workers, including funding of seminar, meeting, conferences, educational course, contest, fellowship, research work or sponsorship."

As implementation of the IMS Act is under the purview of the MoWCD hence, you are requested to kindly get this matter examined and issue instructions to the concerned to take immediate necessary action.

Yours sincerely

(Rajesh Bhushan)

Shri Ram Mohan Mishra

Secretary

Ministry of Women and Child Development

Shastri Bhawan, New Delhi-110001

Copy to:

1. Dr. Arun Gupta, Country Coordinator, BPNI
2. Dr. Bakul Jayant Parekh, President, IAP
3. Dr. Alpesh Gandhi, President, FOGSI
4. Dr. A. K. Deorari, President, NNF

(Rajesh Bhushan)