## **INDIA: WORLD BREASTFEEDING WEEK (1-7 AUGUST 2020)**

## **Support Breastfeeding for a Healthier Planet**

## Covid-19 is an opportunity to strengthen action on breastfeeding

## Dear Friends,

The World Breastfeeding Week (WBW) from 1-7 August 2020 is fast approaching. I hope you are geared up to observe the week by organizing activities to call for supporting women to breastfeed.

The theme of WBW this year is "**SUPPORT BREASTFEEDING FOR A HEALTHIER PLANET:** Covid 19 is an opportunity to strengthen action on breastfeeding"

The Breastfeeding Promotion Network of India (BPNI) is happy to announce awards for the WBW 2020 celebration. The award consists of a digital certificate from BPNI. There are 20 organization/individuals awards for this year WBW 2020. We request you to submit your report of activities post celebrations at bpni.india@gmail.com, bpni@bpni.org by 31st August 2020.

The decision of the BPNI National WBW Coordination Committee on awards will be final. The results will be announced by the third week of September 2020- and the award list will be published on the BPNI website.

With very best wishes and regards,

Veena Rawat

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