



# SPOTLIGHT ON INFANT FEEDING IN TAMIL NADU 2020

*Tracking policies and programmes in support of women and children to adopt optimal feeding practices: from conception to 2 years or beyond*

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# Optimal Feeding means...

- Early initiation of breastfeeding within 1 hour of birth
- Exclusive breastfeeding for the first 6 months of life
- Introduction of nutritionally-adequate and safe complementary (solid) foods at 6 months together with continued breastfeeding up to 2 years of age or beyond



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# Background

**2003** -The World Health Organization (WHO)

*“Infant and Young Child Feeding- A tool for assessing National practices, policies and programmes”*



**2004** - International Baby Food Action Network (IBFAN) and the Breastfeeding Promotion Network of India (BPNI) developed and launched the World Breastfeeding Trends Initiative (WBTi) in South Asia



# Global / National Initiative

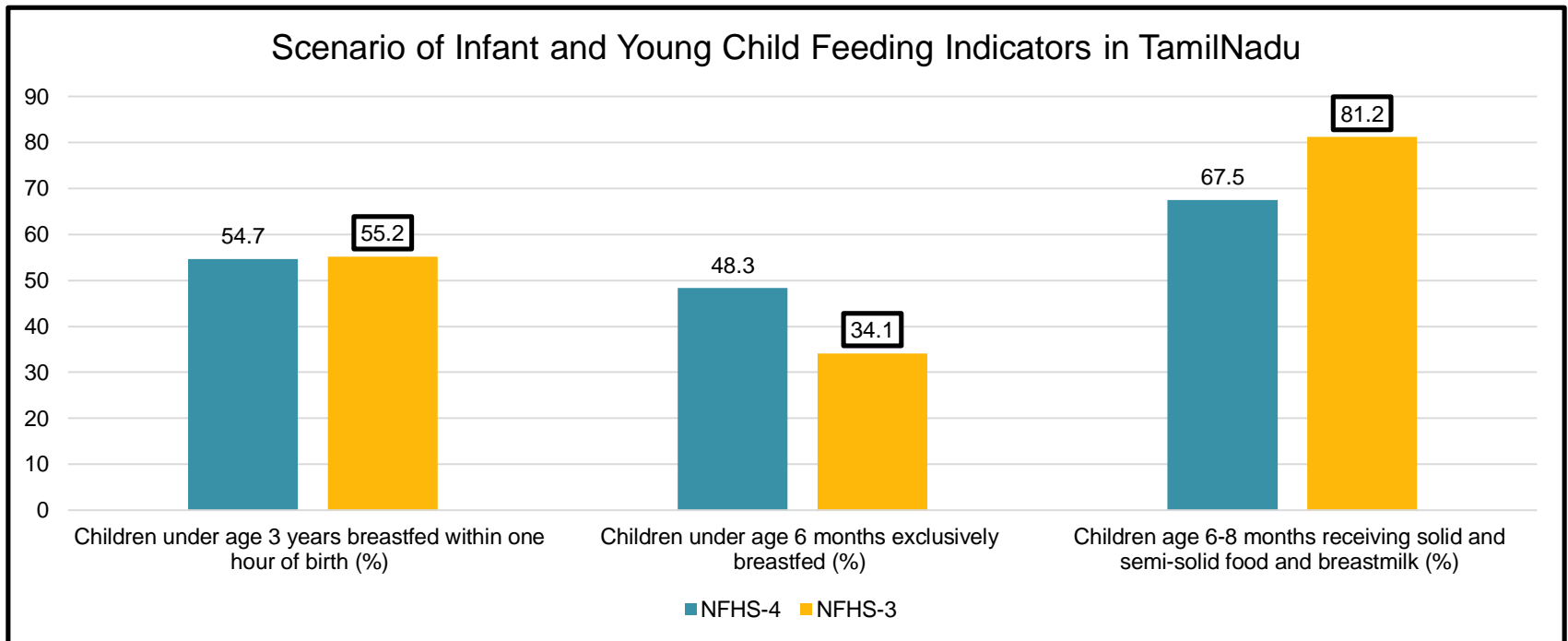
- 2009- Globally in other continents
- WBTi tracks and assesses country policies and programmes on breastfeeding and IYCF
- The country teams lead this process and make use of the findings of assessment to galvanise National actions to bridge the gaps identified
- IBFAN has so far reported on 98 countries
- 2015 WBTi - India



# State Breastfeeding Trends Initiative

- In India, the BPNI developed the State Breastfeeding Trends Initiative (SBTi)
- Developed the sub- national tools to track and assess policies and programmes that support women for breastfeeding successfully
- The SBTi tools check prenatal and postnatal support that enables women to practice optimal feeding of their babies
- The SBTi has ten indicators for policy/programmes and three for infant feeding practices

# Infant and young child feeding practices in Tamil Nadu

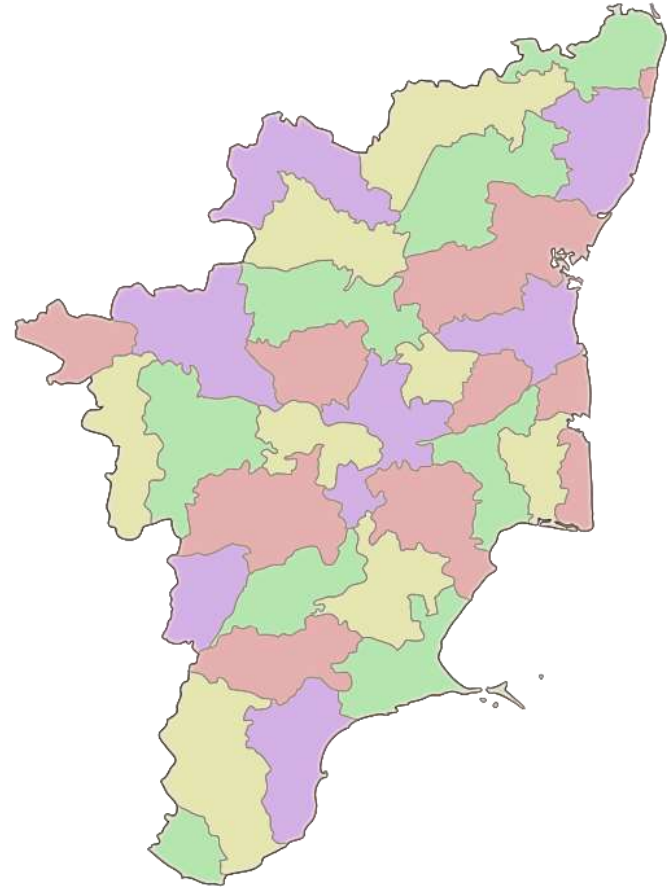


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# 3 States

- BPNI has launched it in the 3 States
- Tamil Nadu, Uttar Pradesh and Maharashtra
- Tamil Nadu is the first State to launch this report
- One of best performing states in Maternal & Child Health



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# Objectives of SBT*i*

- **To provide critical information to State governments, needed to bridge gaps in policy and programmes in order to increase rates of breastfeeding and infant and young child feeding practices**
- **To make use of SBT*i* tools for galvanization of action at the State level**
- **To maintain a National data bank/repository of information on policies in programmes**



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# Core Team-Tamil Nadu

10<sup>th</sup> October 2019

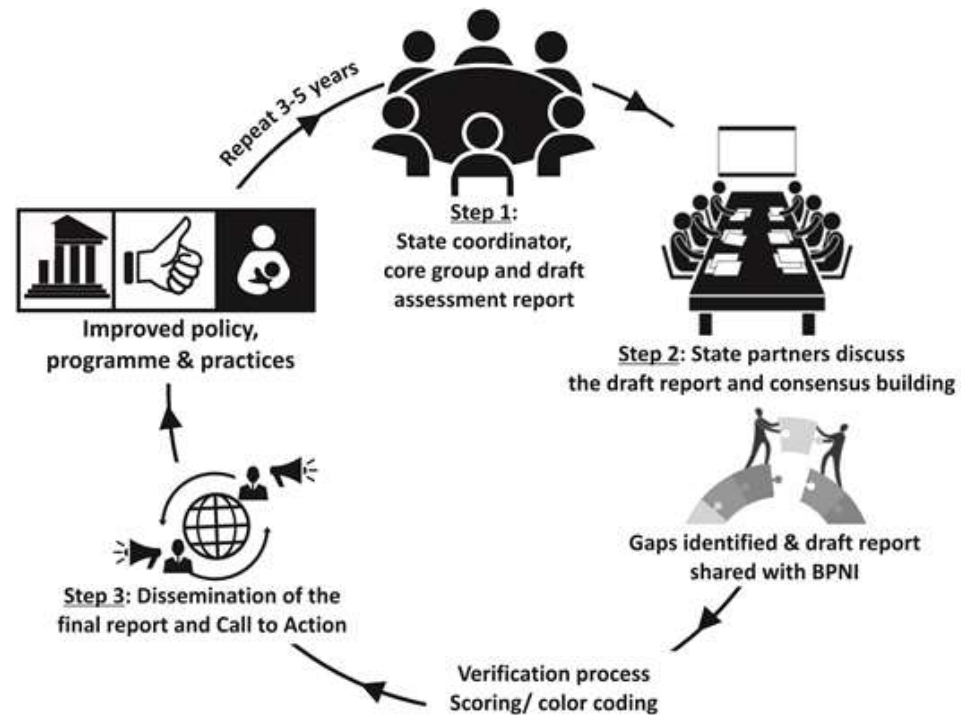
First Core group Meeting  
BPNI &  
State team

Interviews-Personal/  
Telephonic  
Mails/RTI/Web search/  
Policy documents



# SBTi Process

- State assessment of policy and programmes.
- Generation of State report and report card.
- SBTi guideline for colour coding and scoring of each of the indicators
- Sharing the findings and Launch



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# SBTi Process



- 15 months
- Several meetings
- Secondary research led to this report

# Way Forward

**Key recommendations for further Actions**  
**Re-assessment in 3-5 years recommended**  
**Periodical tracking helps to measure the change**



**This work is part of the BPNI Project**

***“Universalising Services and Support to Breastfeeding in  
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Gautam Budh Nagar, Lucknow and Chennai”***

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# Thank You