

NUTRITION ADVOCACY IN PUBLIC INTEREST-India (NAPi)

November 2, 2020

CHAIR

Sh. Keshav Desiraju
Former Secretary, Health, GOI

MEMBERS

Prof. HPS Sachdev
Senior Pediatrician &
Epidemiologist

Dr. Vandana Prasad
Community Pediatrician
Mobile: 9891552425

Dr. Arun Gupta
Child Health & Nutrition
Advocate
Mobile: 9899676306

Prof. KP Kushwaha
Pediatrician & Former
Principal, BRD Medical
College Gorakhpur

Dr Prasanta Tripathy
Co Founder Ekjut

Prof. Umesh Kapil
Professor, Dept of
Epidemiology,
Biostatistics And Clinical
Research, I LBS

Dr. J.P. Dadhich
Child Health & Nutrition
Advocate

Ms. Nupur Bidla
Social Worker

ADDRESS

NAPi
BP-33, PITAMPURA,
DELHI-110034

napiindia.in@gmail.com
www.napiindia.in

Shri Ningthoujam Geoffrey
Mission Director (NHM),
Department of Health & Family Welfare
Government of Manipur
Chief Minister Office Babupara,
Imphal West– 795 001
Manipur

Via email: smd.manipur@gmail.com

Sub: Ultra-Processed Foods(UPFs): Policy Actions and Awareness in your State

Dear Shri Ningthoujam Geoffrey,

Greetings from NAPi and BPNI !

We, the Nutrition Advocacy in Public Interest in India (NAPi), working since 2016, are a national think tank on nutrition –comprising independent experts in epidemiology, human nutrition, community nutrition, pediatrics, medical education, administration and management; having decades of experience in respective fields; along with BPNI, the Breastfeeding Promotion Network of India, working for last 30 years to protect promote and support breastfeeding and optimal infant and young child feeding practices.(Exclusive breastfeeding for the first six months and continued breastfeeding for two years or beyond along with appropriate complementary feeding after six months).

We would like to draw your kind attention to the real emerging issue regarding consumption of Ultra-Processed Foods (UPFs), and the negative impact on human health it has. **Available scientific evidence reveals that 10% increase in the consumption of UPFs increases the chances of obesity, diabetes, cardiovascular diseases and certain types of cancer by approximately 10%.** In children, obesity and asthma go up. This concerns health of millions of people especially as the non-communicable diseases (NCDs) become a life long health problem and cost is substantial other than its misery people suffer from.

We are happy to share with you a “**Statement and call to action on consumption of ultra-processed foods**”(Annexure-1), endorsed by 125 scientists from 27 States/UTs. The Statement resulted from a Webinar “*What you need to know about Ultra-Processed Foods (UPFs)? The science, policy responses and politics in global context*” held on 20 July, 2020. BPNI and NAPi organised it in collaboration with Deakin University Australia and NUPENS / UPS Brazil. More than 300 persons from 36 countries attended and discussed.

NUTRITION ADVOCACY IN PUBLIC INTEREST-India (NAPi)

All the details/discussions are up on the website. <https://www.bpni.org/ultra-processed-foods/>

CHAIR

Sh. Keshav Desiraju
Former Secretary, Health, GOI

MEMBERS

Prof. HPS Sachdev
Senior Pediatrician &
Epidemiologist

Dr. Vandana Prasad
Community Pediatrician
Mobile: 9891552425

Dr. Arun Gupta
Child Health & Nutrition
Advocate
Mobile: 9899676306

Prof. KP Kushwaha
Pediatrician & Former
Principal, BRD Medical
College Gorakhpur

Dr Prasanta Tripathy
Co Founder Ekjut

Prof. Umesh Kapil
Professor, Dept of
Epidemiology,
Biostatistics And Clinical
Research, I LBS

Dr. J.P. Dadhich
Child Health & Nutrition
Advocate

Ms. Nupur Bidla
Social Worker

ADDRESS

NAPi
BP-33, PITAMPURA,
DELHI-110034

napiindia.in@gmail.com
www.napiindia.in

Globally, there is a rising trend of consumption of UPFs, and in India too. It should be halted to look forward to a healthy food transition in the globalised world. Please find attached an Op Ed piece by our members Prof. HPS Sachdev and Dr. Arun Gupta.(Annex-2)

To make people aware of the consumption of ultra processed foods we have developed the document "The Unseen Dangers of Ultra-Processed Food", available in several languages on our website. We enclose Manipuri and English version. (Annex-3). Other languages on the website are:-[English](#), [Hindi](#), [Gujarati](#), [Punjabi](#), [Assamese](#), [Bangla](#), [Kannada](#), [Marathi](#), [Manipuri \(Meetei mayek\)](#), [Manipuri \(Bengali Script\)](#), [Odia](#), [Malayalam](#),

Based on the above, may we request you for following four actions in public health interest of people of your State, within the prevention of NCDs programme.

1. Adopt "Nova Classification" of Food groups and launch periodic state level surveys to find out the consumption pattern of food in both urban and rural areas.
2. Set up a 'State task force' to advise on research and surveys, as well as monitoring food industry behaviour.
3. Launch an awareness campaign on how to identify UPFs and AVOID eating them. Attached document "The Unseen Dangers of Ultra Processed Foods" in local languages may be adapted and disseminated within the Health Ministry's Urban Health and NHM.
4. Develop regulation to control marketing of the UPFs.

Your utmost attention to this subject would be very valuable to the health of people of your State in both short and long- term. We look forward to a positive response from your end. We would be happy to respond if you or your team has any questions/clarification.

With our best regards,

Sincerely,



Dr. Arun Gupta, 9899676306

Dr. Shyam Laisram (Ph no: 9436025468) drsclaish@yahoo.co.in on behalf of BPNI and NAPi

Encl: aa