

BPNI India

From: Arun Gupta [arun.ibfan@gmail.com]
Sent: Thursday, February 18, 2021 12:00 PM
To: Dr Ranjan Kumar Pejaver
Cc: ashokdeorari_56@hotmail.com; drlkbharti2011@gmail.com; secnnf@nnfi.org; Dr S Ramji; finance@nnfi.org; dchirla@gmail.com; neoashish2008@gmail.com; arjitm@yahoo.com; au.llrm@gmail.com; manojvaranattu@gmail.com; dramitpaediatrician@gmail.com; swazir21@gmail.com; satish1962@hotmail.com; drusjagdishchandra@yahoo.com; karthiknagesh@yahoo.co.in; somu_somu@yahoo.com; Vandana Gurnani; Sila Deb; Secretary WCD; Rajesh Bhushan
Subject: NNF and its position vis a vis Neolacta Lifesciences
Attachments: ReplyDocument (2) (1).pdf; ATT00010.htm; Screenshot 2021-02-10 at 4.00.22 PM.png; ATT00013.htm; image001.jpg; ATT00016.htm; image003.jpg; ATT00019.htm; image005.jpg; ATT00022.htm; image007.jpg; ATT00025.htm; image009.jpg; ATT00028.htm; image011.jpg; ATT00031.htm; Letter to Prof. AK Deorari, President, NNF.pdf; ATT00034.htm; Annex -1.pdf; ATT00037.htm; Annex -2.pdf; ATT00040.htm; logo wbt2.png; ATT00043.htm

BPNI/2021/030/18 Feb 2021

**Dr Ranjan Kumar Pajaver,
President NNF 2021,
India**

Dear Dr Ranjan,

Allow me to introduce myself a, a pediatrician of 1976 batch from Punjab, later left clinical work to be a founder of Breastfeeding Promotion Network of India (BPNI) and ever since working for protection of breastfeeding from commercial factors, as BPNI is mandated by the law *Infant Milk Substitutes Feeding Bottles, and Infant Foods (Regulation of Production, Supply and Distribution) Act 1992, and Amendment Act 2003*. I have been a member of NNF since its inception. I am writing to you on behalf of BPNI.

This is to bring to your kind attention 2 very important facts about Neolacta Lifesciences as they are involved in exploitation of women for extracting their breastmilk and selling it off, the link to the recent article that carried out this investigation is here for your kind perusal. Commodification of human breastmilk is happening. Website of Neolacta has more information.

<https://www.tandfonline.com/doi/full/10.1080/09692290.2020.1864757>

Second it a response from FSSAI to our RTI enquiry, clearly saying Human milk cannot be used for Food Business. That makes it even illegal, and we have asked FSSAI why the licence has been issued.
(Attached–Reply Document 2)

This is further to our analysis that Neolacta products do come under the purview of the IMS Act as per the opinion we sought from a senior lawyer. Current activities of Neolacta are a known marketing tactic as “manipulation by association” or “manipulation by assistance” and co-opting the doctors working in Neonatology.

BPNI appreciates the NNF’s letter to the branches post EB decision of 6th September. It is a wonderful action of NNF. I like to suggest and appreciate it if you could strengthen this action further with the following two actions. This is likely to enhance the level of protection of breastfeeding which is a dire need in spite of the legal frameworks available; and also protect integrity and reputation of NNF.

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1. NNF could take appropriate action at the level of professional association and document its position for association with companies such as Neolacta, who knows tomorrow more of such companies may come up. **This is to keep up NNF's reputation and integrity.**

2. NNF could send a clear message to **all its members to dissociate from Neolacta** in any manner, may be research, awards or any other form of association as clear as said in 9.2 of IMS Act. Why we think it is necessary because we continue to hear from members about not knowing about what should be done and Neolacta is telling them that it's products are not under the purview of IMS Act.

I hope to hear a positive action from your end in the best interests of India's women and children. I am happy to talk to you if you have any clarification to seek. My phone number is 9899676306.

With my kind regards,

Sincerely,
Arun