



**Breastfeeding  
Promotion Network of India**  
(Registered Under Societies Registration Act  
XXI of 1860, Delhi R-No S-23144)  
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**BPNI/2022/030**

**January 24, 2022**

**Shri. Rajesh Bhushan  
Secretary  
Ministry of Health and Family Welfare  
Government of India**

**Sub: Continued Violation of the IMS Act**

Respected Sir,

India enacted the "Infant Milk Substitutes, Feeding Bottles and Infant Foods (Regulation of Production, Supply & Distribution) Act 1992, and Amendment Act 2003" (IMS Act) which came into force in August 1993. An offence committed under the law is cognizable.

The Government of India notified "Breastfeeding Promotion Network of India (BPNI)"wide No G.S.R. 540 (E), dated the 27<sup>th</sup> June 1994, to monitor the compliance with the above Act.

As per the section 9(2) of the IMS Act, "No producer, supplier or distributor referred to in sub-section (1), shall offer or give any contribution or pecuniary benefit to a health worker or any association of health workers, including funding of seminar, meeting, conference, educational course, contest, fellowship, research work or sponsorship".

May I bring into your notice a blatant attempt to violate the IMS Act. A Webinar is being organized by **Delhi Gynaecologist Forum (DGF) and sponsored by Neolacta Lifesciences Pvt Ltd** on 25. 01.2022 at 3.00 PM to 4.00 PM, The topic is "Optimal Human Milk-Based Newborn Care & Management \* New Movement in Indian ". Dr. Vikram Reddy and Dr. Pratima Mital are the speakers on this programme. (Programme Attached)

BPNI has received this information through its Stanpan Suraksha App.

We request you to initiate immediate action against the offending company and put a stop to this Webinar and future similar work.

We would appreciate a line of response

With regards,

Yours Sincerely,

**Dr. Arun Gupta  
Central Coordinator, BPNI**