



**PSG COLLEGE OF NURSING**

(An ISO 9001:2015 Certified Institution)



&

**Breastfeeding Promotion Network of India  
Organizes**

Certificate Course on  
**“Breastfeeding & Infant and  
Young Child Feeding Counsellor”**

The '4 in 1' Training course on  
breastfeeding & lactation  
support skills, complementary  
feeding, HIV & infant feeding  
and growth monitoring,  
especially designed  
for children under 2 years



**Date** : 12<sup>th</sup> June - 18<sup>th</sup> June 2024

**Venue:** Conference Hall  
PSG College of Nursing,  
Coimbatore - 641 004

**COURSE DURATION - 7 days**

**Course Fee : INR 21,000** (Twenty One Thousand)  
(Includes Training fee, Training Material-English  
Lunch, Tea during training course)

## **Introduction**

The Breastfeeding Promotion Network of India is a non-profit organisation working for last 30 years on protection, promotion and support of breastfeeding in India .Development of training programmes has been its key area of expertise. The training course is a unique, world class course for preparing BPNI's "Breastfeeding & Infant and Young Child Feeding Counsellor". It imparts clinical and counselling skills to enable the participants to help mothers and babies to succeed in breastfeeding, lactation and infant and young child feeding practices. It includes HIV-Infant feeding and growth monitoring. BPNI has already certified more than 1450 counsellors. The MOHFW Government of India's MAA programme has recognised BPNI to be its technical partner for this purpose and BPNI assisted in developing training modules of the MAA programme.

## **Aim of the course**

To prepare care providers with knowledge and appropriate counselling skills on breastfeeding, infant and young child feeding and lactation management needed for children under the age of 2 years

## **Who can benefit from the Course**

Graduate in Medicine, Nursing, Nutrition, Science, Home science, Dietetics and related fields.

## **Maximum number of participants**

Twenty Four (24)

## **Duration of the course**

7 days (9am-6 pm every day)

## **Language**

The course will be conducted in English/local Language and the counselling practices with mothers will be in local language.

***Note: Participants shall make their own arrangements for Travel, accommodation, breakfast and dinner***

## Trainers

### BPNI's National Trainers

#### COMPETENCE AFTER RECEIVING TRAINING

At the end of the training course, the participants will be able to,

1. Provide counselling for feeding of babies up to 2 years of age (during antenatal and postnatal period)
2. Help mothers achieve comfortable position for herself and effective suckling position of baby at the breast.
3. Recognise and monitor growth faltering and help such children in appropriate feeding.
4. Provide practical solutions to breastfeeding mothers who have problem like sore nipples, engorgement or “not enough milk”
5. Teach mothers the techniques of expressing breast milk.
6. Teach family members how to prepare and when to begin complementary feeding from locally available ingredients.
7. Teach family members safe preparation and safe feeding of artificial feed/formula feed whenever required
8. Assist women working outside home to continue breastfeeding when they join work.
9. Counsel HIV +ve mothers for feeding options.
10. Assist maternity hospitals in turning in to 'Breastfeeding friendly'

#### Certificate

Certificate will be awarded to those who successfully complete the course.

***Note: Participants shall make their own arrangements for Travel, accommodation, breakfast and dinner***

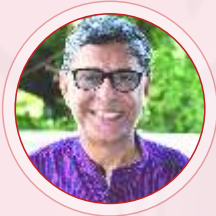
## Organizing Committee



Patron  
**Shri. L. Gopalakrishnan**  
Managing Trustee,  
PSG Institutions  
Coimbatore - 641 004



Chairperson  
**Prof. Dr. A. Jayasudha** RN, RM, Ph.D (N)  
Principal,  
National Trainer BPNI  
PSG College of Nursing,  
Coimbatore - 641 004



**Dr. Arun Gupta**  
Central Coordinator,  
Breastfeeding Promotion Network of India (BPNI)  
New Delhi



Course Director  
**Dr. Manju Bala Dash**  
Professor,  
Mother Theresa Post Graduate &  
Research Institute of Health Sciences,  
Pondicherry

### Registration

Interested Candidates can apply online and make payment using

<https://training.bpni.org/>

### Contact :

#### Training Center

**PSG College of Nursing**  
Avinashi Road, Peelamedu,  
Coimbatore - 641 004, Tamil Nadu  
Email-[principal@psgnursing.ac.in](mailto:principal@psgnursing.ac.in)  
Tel: 0422-4345862 Mob: 9384854655

### Contact - Local Co-ordinator

**Prof. Priya.V**  
National Trainer BPNI  
PSG College of Nursing  
9384854655

#### Breastfeeding Promotion Network of India (BPNI)

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