

Prioritise Breastfeeding: Create Sustainable Support Systems

Dear Friends,

The World Breastfeeding Week (WBW) from 1-7 August 2025 is fast approaching. I hope you are geared up to observe the week by organizing activities to call for supporting women to breastfeed.

The theme of WBW this year is " Prioritise Breastfeeding: Create Sustainable Support Systems"

The Breastfeeding Promotion Network of India (BPNI) is happy to announce awards for the WBW 2025 celebration. The award consists of a digital certificate from BPNI. There are 20 organization/individuals awards for this year WBW 2025. We request you to submit your report of activities post celebrations at bpni.india2022@gmail.com by 31st August 2025.

The decision of the BPNI National WBW Coordination Committee on awards will be final. The results will be announced by the last week of September 2025- and the award list will be published on the BPNI website.

With very best wishes and regards,



Dr. Nupur Bidla
Notional Coordinator, BPNI